

### **SORT IT AI GENERIC INVESTMENT FACTS 1-PAGER**

This document summarises key facts in relation to investing in SORT IT. The following applies to investing in SORT IT:

- Minimum investment amount is £10. See Early Investor Opportunity Document (EICOOP).
- SORT IT is SEIS eligible and have Advance Assurance (as provided by HMRC), see benefits to investors in the SEIS FAQs document.
- Investment must be held for minimum of 3 years in SORT IT (after the pre-seed round has closed), or until SORT IT otherwise sees fit (whichever comes first).
- SORT IT is raising a minimum of £200k, with a valuation which is believed to be £2M, given the third party [Estimeo](#) valuation document (who specialise in early-stage technology valuation models and the final valuation will be done through taking their valuation into consideration).
- There are 2 Investor Cohorts. The earlier investors invest, the more beneficial the cohort they'll be a part of is. See EICOOP Document for more info.
- SORT IT will take early investments through a mechanism known as ASA (Advance Assurance Agreement). Later investments will be part of the crowdfunding campaign. See EICOOP document for more info.
- When SORT IT has reached the £50k threshold of its raise, it will be approved by the Maltese Government for Finance, as well as confirm its place with the international crowdfunding platform [SEEDRS](#).
- All investors in the pre-seed round will be wrapped up in a SPV (Special Purpose Vehicle) for purposes of simplifying administration and the Capitalisation (Cap) Table.
- While SORT IT can't guarantee the growth of the value of the shares that its investors will hold, SORT IT anticipates the value of the shares to have increased by 50% ahead of the next round.
- SEEDRS has been chosen as our platform of choice as it opens SORT IT to international investors, and means SORT IT's users and prospective users can also invest. SEEDRS also has its [Secondary Market](#), which means investors can sell their shares of SORT IT, or would be able to acquire more shares of SORT IT once SORT IT has crowdfunded and is capable of doing so.
- Were an investor to invest across several cohorts, SORT IT will acknowledge the final cohort as the cohort the investor fully invested, for purposes of SEIS & cohort benefits. That is, SORT IT won't count the first investment as the cohort the investor invested (was fully invested).
- Prior to investing, key documents SORT IT recommends investors familiarise themselves with are the:
  - o Pitch Deck
  - o Early Investor Cohort Opportunity One Pager
  - o SEIS FAQs
  - o Investment Summary Worksheet
  - o Estimeo Smart Diagnosis (Valuation) Report
- Prior to investing directly (i.e. not investing through the use of the crowdfunding platform), the only document the investor will need to sign is the Advance Subscription Agreement a.k.a. [SeedFAST](#) (given we're using the [SeedLegals](#) platform). See more on this in the SEIS FAQs document.

#### **Final notes:**

If you are interested in investing in SORT IT, please register your interest through Sim at [simeon.gow@sortit.ai](mailto:simeon.gow@sortit.ai).