

Early Investment Cohort Opportunities & Benefits One-Pager

SORT IT AI presents a unique opportunity to invest in a company at the forefront of applied machine learning for expediting construction industry processes, namely (but not limited to) estimating and establishing a project's cost.

As an early stage investor (i.e. an investor that invests in SORT IT prior to the crowdfunding campaign) there are 3 cohorts. These cohorts recognize the earlier an investor invests the great risk that is carried, therefore they contain proportionately equal levels of benefits, where Cohort 1 is the earliest cohort, and cohort 3 is the latest cohort.

Cohort 1

This cohort is valid until the end of November 2023, or until the first £50k has been raised. As SORT IT's recognition for investing early, investors will receive the following benefits:

- Invest any amount >£1000 and receive 20% off the value of the shares (when they materialize when the crowdfund is closed).
- Invest any amount >£500 and receive 15% off the value of the shares (when they materialize when the crowdfund is closed).
- Invest any amount >£250 and receive 10% off the value of the shares (when they materialize when the crowdfund is closed).
- Sign the ASA (Advance Subscription Agreement), or in our case the SeedFast (Seedlegal's version of the ASA).

Cohort 2

This cohort is valid until the end of December 2023, or until the first £100k has been raised. As SORT IT's recognition for investing early, investors will receive the following benefits:

- Invest any amount >£1000 and receive 15% off the value of the shares (when they materialize when the crowdfund is closed).
- Invest any amount >£500 and receive 10% off the value of the shares (when they materialize when the crowdfund is closed).
- Invest any amount >£250 and receive 5% off the value of the shares (when they materialize when the crowdfund is closed).
- Sign the ASA (Advance Subscription Agreement), or in our case the SeedFast (Seedlegal's version of the ASA).

Cohort 3

This cohort is valid until the end of January 2023, or until the first £150k has been raised. As SORT IT's recognition for investing early, investors will receive the following benefits:

- Invest any amount >£1000 and receive 7.5% off the value of the shares (when they materialize when the crowdfund is closed).
- Invest any amount >£500 and receive 5% off the value of the shares (when they materialize when the crowdfund is closed).
- Invest any amount >£250 and receive 2.5% off the value of the shares (when they materialize when the crowdfund is closed).
- Sign the ASA (Advance Subscription Agreement), or in our case the SeedFast (Seedlegal's version of the ASA).

Cohort 4

This is the crowdfunding cohort. While SORT IT is planning some material gifts, investors who are part of the first 3 cohorts, will automatically qualify for these. The gifts we're thinking about are potentially (but not limited to and could change) if an investment of >£1000 is made – you'll get a SORT IT Trowel with your name on it; >£500 – you'll get a SORT IT t-shirt signed by the founders.

Final notes

It is worth noting that the earlier you invest the more likely you qualify for SORT IT's SEIS allocation, or the UK Government's Investor Incentivisation Scheme.

The cohorts are more beneficial for an investor the earlier an investment is made.

The cohorts exist on a first come, first serve basis.

For any other questions around investment into SORT IT, or to make an investment contact Sim at simeon.gow@sortit.ai.